**Project Progress Meeting with Project Sponsor, Loreal**

Data: 14 February 2020

Time: 1600hrs – 1630hrs

Meeting Agenda: Feedback on UI/UX of Dashboard

Items Discussed:

1. Feedback on Dashboard

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1. Feedback on Dashboard

* Page 1
  + Filter down by E-commerce next time
  + For the positive and negative reviews -> How did we define positive/negative/neutral? Can provide a link that explains the formula/logic on how we define these categories
  + Filter by time of the month
* Page 2
  + For the word cloud, not necessary in Loreal’s POV, so we will KIV at the moment
    - See if there can be more value next time
    - Maybe when topic analysis is out
  + Visualization is quite clear
    - Suggestion to make borders to make it even clearer
  + Add in time period filter for this page as well
  + Good that the visualization shows certain KPI clearly – whether they are met or not
* General
  + Have a convincing story when we present the UI/UX next time. Example: From the graph we can see …. and from this we can show ….